WALOCEL™, METHOCEL™ and DOW™ Latex Powders (DLP) from Dow Construction Chemicals

Dow Construction Chemicals delivers a robust portfolio of cellulose ethers and redispersible powders. Today’s variety of dry mortar systems would not be possible without the use of these important technologies, which impart the widest range of product features.

Typical Dry Mortar Applications:
• Cement based tile adhesives and grouts
• EIFS basecoats and adhesives
• Self-leveling floor compounds
• Repair mortars
• Masonry mortars
• Cement renders, plasters and stucco
• Gypsum plasters and fillers

Product Features
For dry mortar applications, WALOCEL™ and METHOCEL™ cellulose ethers deliver:
• Water retention for enhancing open time
• Selective rheology control for improved workability
• Controlled thickening for selective mortar consistency and yields
• Stabilization of air voids
• Rapid viscosity development for spray plaster applications

For dry mortar applications, DOW™ latex powders (DLP) deliver:
• Excellent adhesion to a wide variety of substrates
• Improved flexibility of the mortar
• Improved workability and open time
• Improved abrasion resistance
• A hydrophobic effect

Using our extensive dry mortar application knowledge and experienced technical support, Dow Construction Chemicals will continue to unlock the synergies among these influential products, while also enabling new innovations for the dry mortar marketplace.

To learn more, contact your Dow Construction Chemicals account manager or visit us at dowconstructionchemicals.com.