Du/b_l_in, Irel/a_nd
Dublin’s hard water makes
the perfect stout.
Pil/s/en, Cze/c_h Repu/b_l_ic
Pilsen’s soft water is well-suited
to brewing pale lager.
/M_u/n_i/c_h, G/e_rm/a_n/y.
The water in Munich is high in carbon-
ates, making it ideal for dark lagers.
D/o_rtmu/n_d, G/e_rm/a_n/y.
The carbonates and chlorides in
Dortmund’s water help make
full-flavored lagers and pale ales.
B/u/r/t/on, E/n_gl/a_n/d
Burton’s water contains gypsum,
which benefits pale ale.

A region’s source water will help
determine the kind of beer you brew.

THE QUANTITY AND VARIETY OF
SALTS AND MINERALS IN WATER
AFFECT THE CHARACTERISTICS OF BEER,
SUCH AS FLAVOR AND HEAD FORMATION.

TREATMENT OF BREWING WATER SOURCES
USING REVERSE OSMOSIS*
MAKES BREWING
ANY KIND OF BEER
IN ANY REGION POSSIBLE.

* Treating source water with reverse osmosis elements from Dow Water & Process Solutions removes the minerals to create a blank slate, allowing brewers to have control over taste, quality and composition of the beer.